

AERIN J. RHOADES | Contact: 865-582-1042 | aerin.rhoades@gmail.com | <https://aerinrhoades.com>

Concept Artist

Imaginative and confident storyteller with a passion for crafting impactful visual elements. Skilled at solving problems to effectively tackle project requirements, ensuring assets align with creative objectives and vision.

PROFESSIONAL EXPERIENCE

MoxCar Marketing + Communications

Design Intern June 2023 | September 2023

Collaborated with CCO on design requirements, storytelling direction and expected level of polish for each element.

- Created concept art and designs for print, digital and multimedia using perspective, composition, and illustration.
- Participated in brainstorm sessions, creating sketches, storyboards, POVs, renderings, illustrations, and elevations.
- Explored creative ways to enhance visual appeal when crafting the personality and feel of environments and characters.
- Composed multiple iterations of designs through the rough form process to final approval.
- Ensured consistent application of brand standards, demonstrating attention to detail and creativity.

Jupiter Entertainment

Production Assistant June 2022 | September 2022

Provided support to the production team in various aspects of the filmmaking process.

- Assisted the director and crew with set preparation and operated the slate board to designate scenes.
- Worked closely with the camera crew, lighting team, props, and costume department.
- Facilitated communication to contribute to the overall efficiency of the production.
- Handled logistical and administrative tasks and ran errands.
- Took detailed scene notes on scripts enabling editors to expedite post-production.

Crippled Beagle Publishing

Freelance Illustrator January 2019 | June 2022

Brought the author's written narrative to life by creating engaging and visually appealing images to captivate young readers.

- Illustrated a trilogy of children's books: Charlie's Blue Boots, Standing Tall While Being Small, and The Worst Elf Ever.
- Used artistic skills to create characters, scenes, and atmospheres that complement and enhance the storytelling.
- Illustrated the narrative, planned shots and sequences, and maintained continuity.
- Managed projects from concept to completion while incorporating feedback from author and publisher to ensure illustrations aligned with the vision and tone of the book.

EDUCATION

MASTER OF ARTS (MA) | Sequential Art, Cum Laude | Savannah College of Art and Design | 2024

BACHELOR OF FINE ARTS (BFA) | Dramatic Writing, Cum Laude | Savannah College of Art and Design | 2022

CORE COMPETENCIES & TECHNOLOGIES

Design Skills: Storytelling | Concept Development | Character Design | Composition | Illustration

Software: ProCreate | Illustrator | Final Draft | Photoshop | After Effects | Premiere Pro | Microsoft Office

Clifton Strengths: Positivity, Restorative, Strategic, Responsibility, Intellection