

**AERIN J. RHOADES** | 865-582-1042 | [aerin.rhoades@gmail.com](mailto:aerin.rhoades@gmail.com) | <https://aerinrhoades.com>

## Character Designer | Concept Artist | Illustrator

Imaginative and confident storyteller with a passion for crafting impactful visual elements.

### Professional Experience

---

#### Adventure Ted

Graphic Design Intern      Current

Centered around the children's book hero, "Adventure Ted," helps people feel inspired and empowers the Childhood Cancer Society (CCS) create a profound impact.

- Create inspirational social media posts with Adventure Ted characters.
- Pitch ideas and concepts in Art Dept. meetings and maintain communication with CCS families.

#### Million Little

Graphic Design Intern      Current

Million Little supports the healing process of children and families who have experienced trauma through the power of creativity.

- Read and review the written works of the children in the program and create art based around the child's work.

#### MoxCar Marketing + Communications

Design Intern      June 2023 | September 2023

Collaborated with CCO on design requirements, storytelling direction and expected level of polish for each element.

- Created concept art and designs for print, digital and multimedia using perspective, composition, and illustration.
- Participated in brainstorm sessions, created sketches, storyboards, POVs, renderings, illustrations, and elevations.
- Explored creative ways to enhance visual appeal and ensured consistent application of brand standards.

#### Jupiter Entertainment

Production Assistant      June 2022 | September 2022

Provided support to the production team in various aspects of the filmmaking process.

- Assisted the director and crew with set preparation and operated the slate board to designate scenes.
- Took detailed scene notes on scripts enabling editors to expedite post-production.

#### Crippled Beagle Publishing

Children's Book Illustrator      January 2019 | June 2022

Brought the author's written narrative to life by creating engaging and visually appealing images to captivate young readers.

- Illustrated a trilogy of children's books: Charlie's Blue Boots, Standing Tall While Being Small, and The Worst Elf Ever.
- Created characters, scenes, and atmospheres to illustrate the narrative and managed projects from concept to completion.

---

### EDUCATION

**MASTER OF ARTS (MA)** | Sequential Art, Cum Laude | Savannah College of Art and Design | **2024**  
**BACHELOR OF FINE ARTS (BFA)** | Dramatic Writing, Cum Laude | Savannah College of Art and Design | **2022**

**DESIGN SKILLS:** STORYTELLING | CONCEPT DEVELOPMENT | CHARACTER DESIGN | COMPOSITION | ILLUSTRATION  
**SOFTWARE:** PROCREATE | ILLUSTRATOR | FINAL DRAFT | PHOTOSHOP | AFTER EFFECTS | PREMIERE PRO | MICROSOFT OFFICE  
**CLIFTON STRENGTHS:** POSITIVITY • RESTORATIVE • STRATEGIC • RESPONSIBILITY • INTELLECT

---