

AERIN J. RHOADES | 865-582-1042 | aerin.rhoades@gmail.com | <https://aerinrhoades.com>

Character Designer | Concept Artist | Illustrator

Imaginative and confident storyteller with a passion for crafting impactful visual elements.

Professional Experience

Adventure Ted

Graphic Designer Current

Centered around the children's book hero, "Adventure Ted," helps people feel inspired and empowers the Childhood Cancer Society (CCS) create a profound impact.

- Design characters and storyboards for the company's animated series, "Adventure Ted Chronicles."
- Create social media posts to promote the company's mascot.

Million Little

Graphic Designer Current

Million Little supports the healing process of children and families who have experienced trauma through the power of creativity.

- Create illustrations and prints based on the written works of children in the program.
- Participate in annual design contest for the company's merchandise.

MoxCar Marketing + Communications

Design Intern June 2023 | September 2023

Collaborated with CCO on design requirements, storytelling direction and expected level of polish for each element.

- Created concept art and designs for print, digital and multimedia using perspective, composition, and illustration.
- Participated in brainstorm sessions, created sketches, storyboards, POVs, renderings, illustrations, and elevations.

Jupiter Entertainment

Production Assistant June 2022 | September 2022

Provided support to the production team in various aspects of the filmmaking process.

- Assisted the director and crew with set preparation and operated the slate board to designate scenes.
- Took detailed scene notes on scripts enabling editors to expedite post-production.

Crippled Beagle Publishing

Children's Book Illustrator January 2019 | June 2022

Brought the author's written narrative to life by creating engaging and visually appealing images to captivate young readers.

- Illustrated a trilogy of children's books: Charlie's Blue Boots, Standing Tall While Being Small, and The Worst Elf Ever.
- Created characters, scenes, and atmospheres to illustrate the narrative and managed projects from concept to completion.

EDUCATION

MASTER OF ARTS (MA) | Sequential Art, Cum Laude | Savannah College of Art and Design | **2024**
BACHELOR OF FINE ARTS (BFA) | Dramatic Writing, Cum Laude | Savannah College of Art and Design | **2022**

DESIGN SKILLS: STORYTELLING | CONCEPT DEVELOPMENT | CHARACTER DESIGN | COMPOSITION | ILLUSTRATION
SOFTWARE: PROCREATE | ILLUSTRATOR | FINAL DRAFT | PHOTOSHOP | AFTER EFFECTS | PREMIERE PRO | MICROSOFT OFFICE
CLIFTON STRENGTHS: POSITIVITY • RESTORATIVE • STRATEGIC • RESPONSIBILITY • INTELLECT
