

AERIN J. RHOADES – Creative Professional

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CHARACTER DESIGN • CONCEPTUAL ART • ILLUSTRATION • GRAPHIC DESIGN

Imaginative and confident storyteller with a passion for crafting impactful visual elements.

Master of Arts (MA), Sequential Art—Cum Laude, Savannah College of Art and Design
Bachelor of Fine Arts (BFA), Dramatic Writing—Suma Cum Laude, Savannah College of Art and Design

TECHNOLOGY: Adobe Creative Suite – Photoshop, Illustrator, Premiere Pro, InDesign, Procreate, ClipStudio Paint, Blender, Capcut, Videoleap, Wordpress

Color Theory – Comic Book Illustration – Character Concept Design – Shot Composition – Sequential Art – Visual Storytelling – Logo Design – Storyboarding – Children’s Book Illustration – Digital Marketing – Copywriting – Editing – Brand Identity – Social Media Content Creation – Time Management – Communication – Detail-Oriented

Adventure Ted

Graphic Design Intern – July 2022-January 2025

Remote

- Created inspirational children’s books, posters and social media posts with Adventure Ted characters to align with the organization’s mission to encourage positivity and hope for children fighting cancer.
- Pitched ideas and concepts in art department meetings and maintained communication with Childhood Cancer Society families.

Million Little

Visual Storyteller – January 2024-January 2025

Remote

- Interpreted and transformed the personal writings of children impacted by trauma into original artwork to help amplify each child’s voice through Million Little’s therapeutic arts program.

MoxCar Marketing + Communications

Design Intern – June 2023-September 2023

Knoxville, TN

- Collaborated with the CCO on design requirements and storytelling direction.
- Created concept art, illustrations and graphic designs for print, digital, website and social media.
- Participated in collaborative brainstorming sessions to generate innovative campaign ideas and creative strategies tailored to client goals.
- Explored creative ways to enhance visual appeal and ensure consistent application of brand standards.
- Created sketches, storyboards, POV’s, renderings, illustrations and elevations.

Jupiter Entertainment

Knoxville, TN

Production Assistant – June 2022-September 2022

- Provided hands-on production support and coordinated with the director and crew to prep sets.
- Operated the slate board to maintain scene continuity and organization.
- Logged detailed script and continuity notes to assist editors and accelerate the post-production process.

Crippled Beagle Publishing

Children’s Book Illustrator – January 2019 – June 2022

Knoxville, TN

- Illustrated a published trilogy of children’s books — *Charlie’s Blue Boots*, *Standing Tall While Being Small*, and *The Worst Elf Ever* — available on Amazon and Barnes & Noble.
- Created original characters, environments, and visual narratives to bring the author’s stories to life and engage young readers.
- Managed the full creative process from concept development through final publication, ensuring cohesive storytelling and professional quality.